

Designing their first-ever album 'Unsent' together on a foundation of genre defying blends, **Meg Pfeiffer** and **Luca Stricagnoli** are both award-winning and internationally recognized music artists who have been accentuating the entertainment industry since adolescence. As a husband and wife duo possessing over **200M music video views** collectively and playing 100+ shows together annually, Meg and Luca feature an extensive background in creating mold-breaking music that goes beyond just the ears.

Even more, are excited about finally blending their solo histories of invented acoustic instruments, innovative techniques, and alternative/contemporary vibes to deliver a sensational album that ultimately leaves their audiences wanting more.

www.lucastricagnoli.com www.megpfeiffer.com www.unsentalbum.com www.happysong.rocks



Born and raised in Italy with an innate love for music, it became the catalyst for Luca to pick up classical guitar at the age of 10. With this as his base, by age 19 Luca began inventing new playing techniques and arranging famed songs to reflect his new style on an acoustic guitar, later professionalized across this landscape more upon studying classical guitar at the conservatory in Como/Italy at the age of 21. Fast forward to age 23, Luca's dedication and passion for bar-raising music led to him earning one of the best guitarist statuses worldwide.

To date, Luca is heavily respected for his invented instruments, including the Reversed Triple Neck Guitar and the Reversed Slide Neck and has been ongoingly hailed as a phenomenon and a prodigy by global magazines and newspapers such as NME, Guitar World, Der Spiegel, and La Repubblica. In addition, Luca has a monumental 700K social following, has shared the stage with Grammy winners and nominees such as Jim 'Kimo' West, Linda Briceño, and Debashish Bhattacharya and his brow-raising performances have grabbed the attention of world-famous artists such as the Red Hot Chili Peppers, Metallica and Walk Off The Earth.



From picking up classical guitar at age 8 and mastering the piano by age 13 to now, Meg has built a strong history of song and lyrical development ranging from Jazz, Rock to Pop hits. Inspired by a diverse range of music styles, Meg began her early career studying music at an elite boarding school in Germany. Upon moving to New York, Meg landed her first endorsed publishing deal at Universal Music to work as a songwriter and later extended her music sciences and philosophy studies at the "Technic University" in Dresden/Germany.

Today, Meg is well-respected for her elating voice and storytelling pieces, even participating in the final pre-selection for the **ESC**.

And after leaving a contract with Columbia Records to publish her own songs, Meg's track record as a songwriter, director, and music producer landed has her exceptional international recognition by major labels such as Universal Music and Sony Music, along with dozens of awards. Some of the more notable ones include (but are not limited to) attaining first place at the German Rock & Pop Awards for Best Songwriter and Best Music Production, being a recipient of LIT Music Awards, earning European Songwriting Awards, earning a Silver Award at the Worldfest-Houston Film Festival for her work as the **Director** of 'For A Few Dollars More, and earning a YouTube Creator award for her cinematic productions.

JOINING FORCES

As passionate artists shaking up the entertainment standards bar in over **15 countries** thus far, nothing makes Meg and Luca happier than using their intrinsic approaches to deliver powerful, statement-making music that inevitably provoke emotional influences and invested attraction.

From Meg's captivating voice and lyrical ambiance to Luca's world-class guitarist status that helped pioneer the modern evolution of the acoustic guitar, this couple is exceptionally passionate about blending creative forces under Believe Music to enhance the entire music listening experience via a new soulful style.

This, in conjunction with their inventory of successes as solo artists and innate love for breaking music creation chains (which is also demonstrated in their **triple-award-winning song single Happy**), make it quite exciting to see how their iconic '**Unsent**' album will propel the entire entertainment industry forward even more.

Being artists with philanthropic motives, 100% of the income from all downloads and streams of the Unsent album will be donated to CANCER RESEARCH.

Muca Label & Publishing LLC (Tennessee/USA)

www.mucalabel.com info@mucalabel.com



HAPPY - FIRST SINGLE

Release: 9.9.22 Pre-order: 22.07.22

Muca Label & Publishing LLC ISRC: QZ-UNK-22-11114



UNSENT - 22 SONGS

Release: 11.11.22 Pre-order: 9.9.22

Muca Label & Publishing LLC LC-99161 / UPC: 196852477357