

EIGHTIES - WAVE - ELECTROPOP

SonicWhiteOut

Whiteout is a phenomenon describing severely reduced visibility and contrast. The horizon disappears completely and there are no reference points at all, leaving the individual with a distorted orientation. Accordingly, SonicWhiteOut is the constant, restless and never-ending search for tunes and words, surging to describe our intimate sentiments between fortune and fear, anger and madness, when outer and inner worlds collide. SonicWhiteOut was born when two german guys with very different musical roots meet. Still, they both have a deep affection and affinity for the sound of the 80s. The experiment evolved to a steady project, further evolved to a live-band. On stage, the guys enwrap the fragile and musing lyrics with pulsating beats, sounds from vintage russian synths or sometimes weird-sounding e-bowed guitars. Always with the aim to create a catchy combination of vintage and modern. The first EP Crust was finished and got an extremely positive feedback from fans and local media. Now SonicWhiteOut is ready and prepared to put their music forward to larger audience looking very much forward how far they can get...



INDIEBANDGURU:

The German duo is the result of a chance meeting by two individuals with very different musical roots who found they both had a deep affection for the new wave sounds of the 1980' s. The SonicWhiteOut studio project evolved into a live band as the guys experimented with such exotic sounds as vintage Russian synths and "e-bowed" guitars. The goal was to combine vintage and modern into one all encompassing sound. As the band puts it "SonicWhiteOut is the constant, restless and never-ending search for tunes and words, surging to describe our intimate sentiments between fortune and fear, anger and madness, when outer and inner worlds collide". I couldn't say it better myself.

MOREMORESOUND:

This pair of musicians and composer defy genre definitions and style limitations; truly refusing to get stuck in a box. Singles such as Wheel Of Sound (which you can stream below) are a great example of how SonicWhiteOut can keep things simple and direct, yet fuel their music with eclectic and innovative ideas - The right balance between experimentalism and catchy appeal; not unlike artists such as The NoTwist or Nine Inch Nails, but with a definitively brighter and more open and uplifting feel. If I were to make a comparison, I'd say that this act falls somewhere in between The Postal Service and The Smiths. If you like electro-indiepop, you just can't go wrong

